

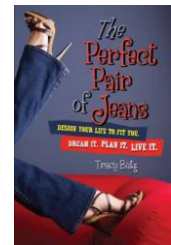
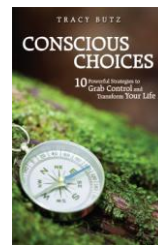
## Speaker Biography

Tracy Butz is a devoted wife, an energetic mom of three adventurous young men, a successful entrepreneur, a captivating author and a true inspiration to many. Whether it is for an audience of 6, 60 or 600+, she is the Speaker of Choice who has inspired thousands of individuals to “Create the Life You Want to Live.” As a highly sought-after speaker, Tracy has delivered powerful, life-changing messages, encouraging her audiences to identify what is most important to them and focusing their decisions in that direction, creating a positive difference in their work, families and communities.



Tracy has 18 years of experience actively engaging both large and small size audiences, from a wide range of industries, including the US Army, Subway, American Trust Savings Bank, McCain Foods Ltd, Women’s Leadership Network, Women Entrepreneurs’ Speaker Series, Head Start, American Staffing Association, and Great Northern Corporation, just to name a few. She is best known for her authenticity and empowering audiences to become architects of their own lives. She delivers engaging, unforgettable keynote presentations to corporations, professional organizations, universities, and women’s groups across the country. She is well known for her captivating and dynamic delivery, often sharing real life stories in her presentations. Audiences can be found sitting on the edge of their seats, laughing aloud and brushing away tears as she masterfully recounts each story, aligned with a key point, an impactful meaning and an enduring message.

Tracy is also the proud author of three books, all published since December 2010! “*Conscious Choices: 10 Powerful Strategies to Grab Control and Transform Your Life*” will help you discover insightful ways to overcome obstacles, make better decisions, and view setbacks with a new perspective. “*The Perfect Pair of Jeans: Design Your Life to Fit You*” will guide you on how to become the architect for your life, so that you create and live your plan that is aligned with what is most important to you, rather than letting life simply happen to you by default. Lastly, “Monday’s Motivational Message” is a Mini-buk™ uniquely created to inspire you with a short, weekly motivational insight or idea to jumpstart your week in a positive way.



Tracy’s genuine personality combined with her busy family and work lives, provides her with more than ample astounding or laugh out loud moments to pass on to her audiences. She is a person that lives presently in the moment and enjoys those opportunities when ideal material for her keynotes lands perfectly in her hands.

Tracy loves life and is continually challenging herself to share her message and inspiration with others. She delivers the tools for today’s world, propelling her audiences to live more productive, passionate and purposeful lives.

For live video clips, go to: All Women’s Audience: <http://youtu.be/zFb1jfx09uQ> or Any Audience: <http://youtu.be/KeZfpC7kn4E>